Media Kit



Advertising Opportunities

There are a few different advertising and sponsorship options available on the blog. I reserve the right to reject any advertising submissions.

Please contact me at <u>Gemma@LovePoleKisses.com</u> to discuss advertising opportunities in further detail.

Banner Advertising

A rotating mid side bar banner 300x300 space is available at a rate of 30 USD for 30 days, 50 USD for 60 days or 75 USD for 90 days.

A text link at the bottom of the side bar is also available at a fixed rate of 20 USD for 30 days, 35 USD for 60 days or 50 USD for 90 days.

All banner ad submissions will be manually reviewed by me to ensure the blog is the right place for you to get the best out of your ad and that your product or service is right for my readers.

Please send your request for a banner ad slot to Gemma@LovePoleKisses.com with your banner image as a file attachment.

Images must be 300x300 and a high quality resolution. All banner ad fees are payable via PayPal.

Brand Ambassador

If you would like me to act as a brand ambassador for your product or service please contact me to discuss your requirements.

Product Reviews

The best option for advertising on the blog is a dedicated post created by me containing a detailed review of your product or service.

Reviews will be sent to my email list and social channels, with every subscriber past, present and future receiving them as part of my autoresponder sequence which means a regular flow of traffic to the post!

They will also become part of the blog's engagement promotion as I use them to answer people's queries online.

If you would like a video produced to compliment your review it will cost +50% of the current rate.

Please be aware that I will thoroughly test your product or service against any sales claims for the benefit of my readers.

If you buy a sponsored post you are only paying for my time to look at your product or service, you are not buying my opinion or in any way guaranteed a positive review.

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A paid review does not necessarily mean a good review, I will always provide up front and honest opinions for my readers and no refunds will be issued for negative reviews.

I will be selective of the products featured on the blog in order to maintain the quality and credibility of my opinions, if you are interested please send an email to Gemma@LovePoleKisses.com.

Prices start from \$200 for a 1,000 word review.

Reviews will use affiliate links where possible and will be clearly shown as sponsored to ensure full transparency for my readers. All links will be NoFollow.

If you are willing to offer prizes for a competition on the site and an exclusive discount you can have the sponsored messaging removed and get huge additional exposure and sales.

Please see the next section on competitions and giveaways for more information.

Competitions & Giveaways

If you are looking for a quick sales boost there is no better way than with a competition or giveaway!

I will run, manage & promote the giveaway for your product or service on the blog with a little secret sauce which will guarantee sales at the end of the giveaway.

The cost of this option includes; a \$50 flat fee, plus prizes and an exclusive 3 day discount for your product or service.

This is also available minus the flat fee as an upgrade to the sponsored post option.

Write For Us

When you create a guest post or tutorial for Love Pole Kisses you get instant access to my audience.

Your article will become part of my autoresponder sequence meaning every subscriber will see it and it will be scheduled for social media promotion.

This free option is a fantastic way to gain more exposure for your writing and/or your blog.

If you would like to write a detailed tutorial or article on the blog please see the <u>write for us section</u> for more details on post requirements.

Get In Touch...

The best way to contact me is via email at:

Gemma@LovePoleKisses.com

I will respond to all queries promptly.